Terra Vitis®, living earth for pleasure from wine

By and for vinegrower-winemakers

Terra Vitis is the seal given by French vinegrower-winemakers who respect nature, Man and wine. Terra Vitis uses Latin to express the close and inalienable link there is between vines and terroir. Over 15 years ago, a group of vinegrower-winemakers came together to create Terra Vitis. They were forerunners in integrated vinegrowing, committed to using eco-friendly techniques.

An easily identifiable brand for the whole of France

Since its beginnings the approach has spread through all the French vineyards. It brings over 500 members together: 11000 hectares (27170 acres) and 6 local associations (Terra Vitis Alsace, Terra Vitis Beaujolais - Bourgogne, Terra Vitis Bordeaux, Terra Vitis Loire, Terra Vitis Rhône-Méditerranée and Terra Vitis Vignoble Champenois) covering all the great French vineyards.

Terra Vitis® has consequently become the national reference in sustainable and integrated vinegrowing.

The aims are simple:

- Respect environment and terroir
- Meet consumer expectations

Chrysope, named « the girl with golden eyes, natural defences of the vine ».
The charter specifications highlight 6 principles to tend the vines and produce the grapes coherently, globally and rigorously.

**Belonging to Terra Vitis means following a set of rules that are specific to vinegrowing. Terra Vitis is a sustainable and integrated approach. The members use eco-friendly techniques to craft their wines, avoiding any negative impact on the environment. To meet these stipulations, the member-vinegrowers must comply with all the following stipulations:**

1- **Respect for the terroir**

The aim of any nutrition and care given to the vines is to preserve the soil as a living entity that can meet the needs of the vines to produce quality grapes. The vinegrower needs to know his land and respect water resources and bio-diversity.

2- **Protection of the vines and crop**

This requires keen observation of the vines to encourage natural defences and limit any intervention to that which is strictly necessary. Intervention is a last resort, when there is no other solution to guarantee the crop.

3- **Respect for Man**

Terra Vitis’ specifications include a social component. It ensures the protection, safety and training of all the personnel on the estate.

4- **Innovation and evolution**

To meet this resolve, the specifications are updated yearly. The vinegrower can anticipate and test new techniques, backed-up by know-how from the entire network.

5- **Respect for society**

Terra Vitis is committed to an eco-responsible approach, guaranteeing recycling and up-cycling of any waste from the estate.

6- **Respect for the consumer**

The scrupulous nature of the approach is shown by the fact that the vinegrower has to make a record of each and every undertaking. Any intervention must be justified. An independent organisation monitors each stage of production – from the vine to the glass – to ensure total transparency to the consumer.

To conclude, Terra Vitis has been recognised as environmentally friendly certification by the French State.